
VOLUME

2019

**MEDIA
KIT**

ARCHIS/VOLUME

VOLUME is an independent magazine that sets the agenda for design. Going beyond architecture's definition of 'making buildings', it reaches out for global views on designing environments, advocates broader attitudes to social structures, and reclaims the cultural and political significance of architecture.

The **VOLUME** project continues Archis, magazine for Architecture, City and Visual Culture and its predecessors since 1929. **VOLUME** magazine and Archis RSVP events form an experimental think tank devoted to spatial and cultural reflexivity, debate, and action. **VOLUME** is produced and published by Archis, the Netherlands.

VOLUME

ARCHIS 2019 #1
PER ISSUE 19.50 EURO
VOLUME IS A PROJECT
BY ARCHIS + AMO + ...

Francesco Bandarin, Amritha Ganapathy,
Rory Sherlock, John Palmesino, Zach
Pontz, Alex Retegan, Doina Işfănoni,
Cameron David Warner, Troy Conrad
Therrien, Saverio Massaro, Zachary
Sweeney-Lynch, Will Tooze, James
Hendrix Elsey, Chiara Bortolotto, KIEN

55

INTANGI-
BLE CUL-
TURAL
HERI-
TAGE



ISBN 9789077966655
9 789077 966655 >

1

PARTNERS

ARCHIS

Archis, based in Amsterdam, is a cultural platform promoting debate and research on spatial and societal urgencies. Archis initiates projects, exhibitions and debates all over the world and is the publisher of **VOLUME** Magazine.

WWW.ARCHIS.ORG

AMO

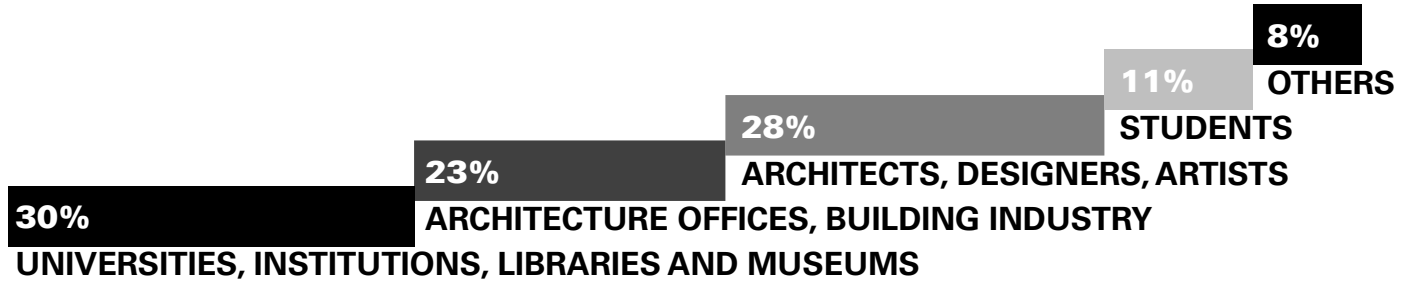
Research and design studio that applies architectural thinking to disciplines beyond the borders of architecture and urbanism - including sociology, technology, and politics. AMO operates in tandem with its companion company the Office for Metropolitan Architecture, based in Rotterdam, the Netherlands.

WWW.OMA.EU

MEDIA FACTS

VOLUME reaches an international group of young professionals with high potential of becoming the future's change makers.

CIRCULATION



DISTRIBUTION



PRINT-RUN



2500
TOTAL

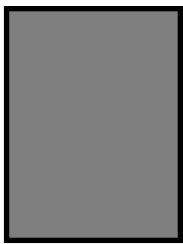
7500
ACTUAL READERSHIP

ADVERTISING RATES

PACKAGE DEAL

1 print ad = 50% discount on website ad.

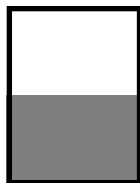
PRINT



Full page

Regular price
€ 2000

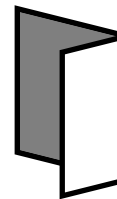
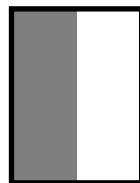
40% discount
cultural sector
€ 1200



Half page

Regular price
€ 1200

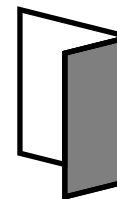
40% discount
cultural sector
€ 800



Inside back cover

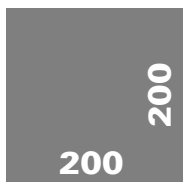
Regular price
€ 2500

40% discount
cultural sector
€ 1500



Inserts and special features are welcome and will be quoted upon request. Prices excluding VAT.

WEBSITE



Square button

Regular price per month
€ 600

40% discount for
cultural sector
€ 350

200
200
PIXELS



Rectangular button

Regular price per month
€ 800

40% discount for
cultural sector
€ 450

400
200
PIXELS

*Pictures as .jpg, .gif, .png; animation as .swf
Prices excluding VAT.*

Contact us for opportunities to promote your cultural events through our social media network.

SOCIAL MEDIA

20K

PAGE VIEWS PER MONTH

11K+

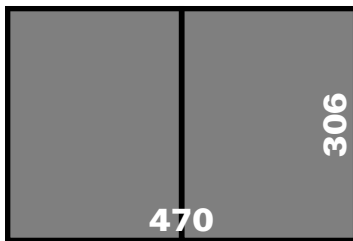
FACEBOOK LIKES

16K+

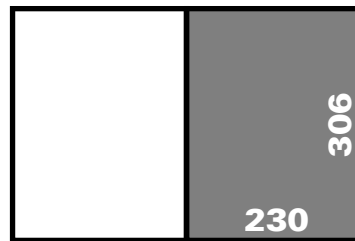
TWITTER FOLLOWERS

TECHNICAL REQUIREMENTS

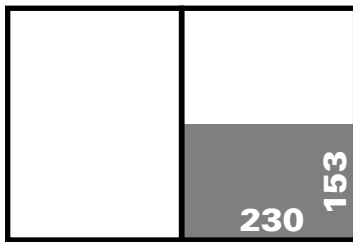
DIMENSIONS



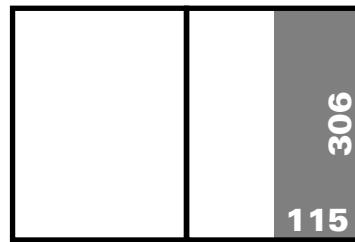
MILLIMETERS



MILLIMETERS



MILLIMETERS



MILLIMETERS

SUPPLYING MATERIAL FOR PRINTING

Electronic documents can be sent by e-mail (attachments should not exceed 9 Mb) or uploaded to our ftp server (email us for ftp details). When sending materials, please indicate the issue of VOLUME you have reserved for and provide contact details (name of person responsible, phone number, address and e-mail).

VOLUME

PUBLISHING SCHEDULE

Advertising deadline
15/11/2019

Appears
01/12/2019

VOLUME #57 PLAYBOR

Advertising deadline
15/05/2020

Appears
15/06/2020

VOLUME #57 THE BORING ISSUE

MATERIAL SPECIFICATIONS

We accept Apple Mac documents in Indesign.
The document should include Illustrations (b&w or CMYK).
Postscript fonts converted to lettershapes and no imported
Photoshop files. Line drawings at 800 dpi. All files in one
folder.

Illustrator CS (.eps).
The document should include Illustrations (b&w or
CMYK). Postscript fonts converted to letter shapes and no
imported Photoshop files. Line drawings at 800 dpi.

PhotoshopCS(.tif)
300 dpi at 100%, b&w or CMYK.

Greyscales and CMYK always 300 dpi. No RGB PDF files
should be 'certified' PDFs with position markers and all
fonts embedded.

SEND MATERIAL TO:

PR@ARCHIS.ORG
INFO@ARCHIS.ORG

+31 6 2902 2167

WWW.ARCHIS.ORG
WWW.VOLUMEPROJECT.ORG



54 ON BIENNIALS
Agency



53 CIVIC SPACE
Access for all



52 THE END OF INFORMALITY
It is part of the system's design



51 AUGMENTED TECHNOLOGY
Tech is pushing, but who's driving?



50 BEYOND BEYOND
Goodbye Beyond, welcome...



49 HELLO WORLD!
When algorithms start taking over



48 THE RESEARCH TURN
Rethinking productivity



47 THE SYSTEM
Lobbying isn't enough to make change happen



46 SHELTER
For whom, against what?
Shelter is a verb!



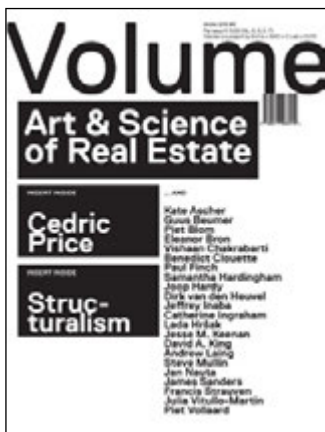
45 LEARNING
From the learning of architecture to the architecture of learning



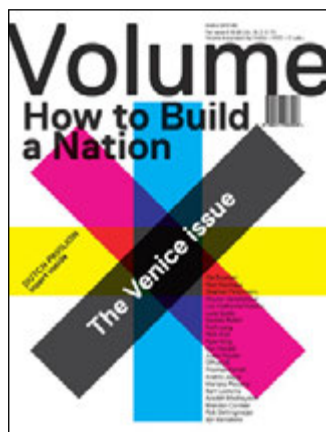
44 ON DISPLAY
Architecture as both content and container



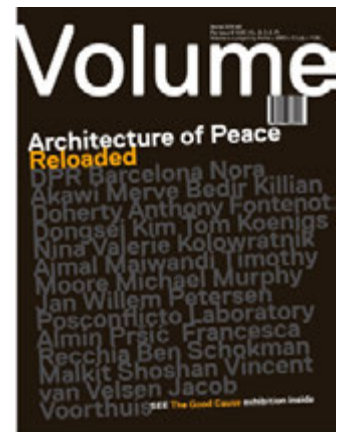
43 SELF-BUILDING CITY
Housing and self-building as field of interaction



42 ART & SCIENCE OF REAL ESTATE
Real estate as social good



41 HOW TO BUILD A NATION
Architecture's ultimate role?



40 ARCHITECTURE OF PEACE RELOADED
Complexities and considerations



39 URBAN BORDER
Shifting borders in China and beyond



38 THE SHAPE OF LAW
Subvert, avoid, or change



37 IS THIS NOT A PIPE?
Building mechanics



36 **WAYS TO A CRITICAL**
Kicking the dead horse



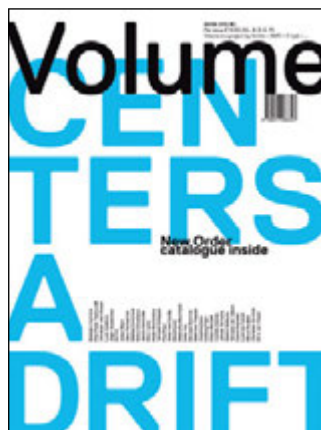
35 **EVERYTHING UNDER CONTROL**
Building with biology



34 **CITY IN A BOX**
Corporate takeover of public domain



33 **INTERIORS**
Think inside the box



32 **CENTERS ADRIFT**
Are you in or are you out?



31 **GUILTY LANDSCAPES**
Can guilt be a design tool?



30 **PRIVATIZE!**
From collective care to private responsibility



29 **THE URBAN CONSPIRACY**
The grey takeover of city and society



28 **INTERNET OF THINGS**
When things start talking back



27 AGING
Life beyond the nursing home



26 ARCHITECTURE OF PEACE
Post conflict society



25 GETTING THERE BEING THERE
To the Moon



24 COUNTERCULTURE
How protest informs



23 AL MANAKH 2
Export Gulf



22 THE GUIDE
+ Beyroutes



21 THE BLOCK
Collective housing revisited for today



20 STORYTELLING
The ability of fiction to elevate fact



19 ARCHITECTURE OF HOPE
Design for a multicultural society

SOLD OUT



18 AFTER ZERO
A new contact with ecology



17 CONTENT MANAGEMENT
Collecting, organizing and sharing information



16 ENGINEERING SOCIETY
New opinions for social engineering



15 DESTINATION LIBRARY
Method and canon for the architecture of library 2.0

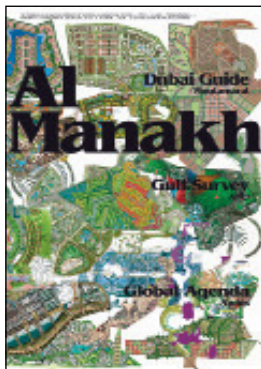


SOLD OUT

14 UNSOLICITED
Unsolicited architecture: the pro-active practice



13 AMBITION
Architect's ambition in a landscape of misguided purpose



12 AL MANAKH
History, culture and architecture of the Gulf



11 CITIES UNBUILT
Architectural dimension of destruction - special focus on Caucasus, Kosovo and Lebanon



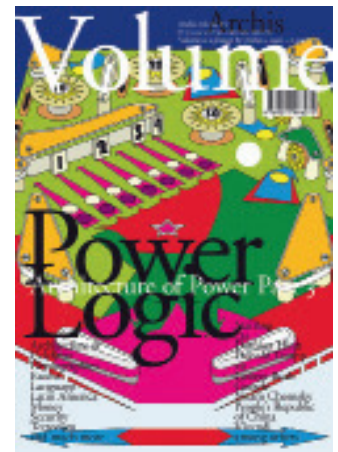
AGITATION
Agitation as vitalizing condition for architecture



9 SUBURBIA
On opportunities for suburbia after the crash



8 CHINA
New ideas about the future of the Chinese city



7 POWER LOGIC
On architectural thinking as foundation of power structures



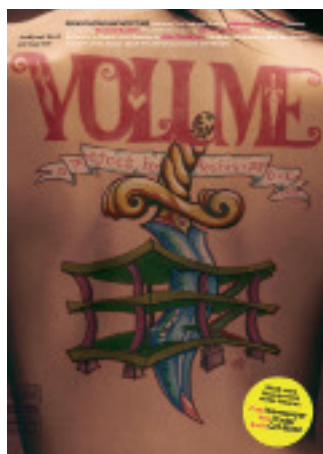
6 POWER 2
Power at the scale of the building



5 POWER 1
A photographic essay on power and architecture



4 SHAREWARE
Exhibition of ideas to break through architecture



3 BROADCAST
On methods and potentials of broadcasting architecture



2 DO LESS!
The architectural Will and how to decide on the right dose



1 BEYOND
On going beyond the office, the school, and the magazine

**BECOME
PART**

OF

**VOLUME'S
NETWORK!**