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# **VOLUME**

## **2019**

**MEDIA  
KIT**

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# ARCHIS/VOLUME

**VOLUME** is an independent magazine that sets the agenda for design. Going beyond architecture's definition of 'making buildings', it reaches out for global views on designing environments, advocates broader attitudes to social structures, and reclaims the cultural and political significance of architecture.

The **VOLUME** project continues Archis, magazine for Architecture, City and Visual Culture and its predecessors since 1929. **VOLUME** magazine and Archis RSVP events form an experimental think tank devoted to spatial and cultural reflexivity, debate, and action. **VOLUME** is produced and published by Archis, the Netherlands.

# VOLUME

55

**ARCHIS 2019 #1**  
**PER ISSUE 19.50 EURO**  
**VOLUME IS A PROJECT**  
**BY ARCHIS + AMO + ...**

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Pontz, Alex Retegan, Doina Işfănoni,  
Cameron David Warner, Troy Conrad  
Therrien, Saverio Massaro, Zachary  
Sweeney-Lynch, Will Tooze, James  
Hendrix Elsey, Chiara Bortolotto, KIEN

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ISBN 9789077966655



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# **PARTNERS**

## **ARCHIS**

Archis, based in Amsterdam, is a cultural platform promoting debate and research on spatial and societal urgencies. Archis initiates projects, exhibitions and debates all over the world and is the publisher of **VOLUME** Magazine.

**[WWW.ARCHIS.ORG](http://WWW.ARCHIS.ORG)**

## **AMO**

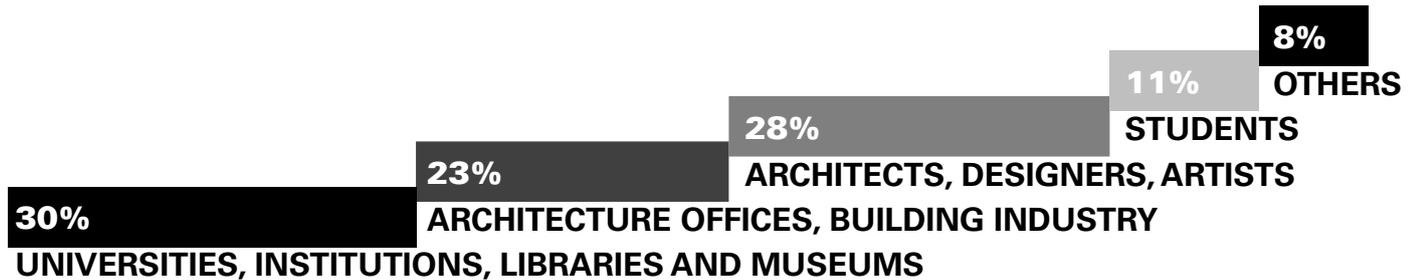
Research and design studio that applies architectural thinking to disciplines beyond the borders of architecture and urbanism - including sociology, technology, and politics. AMO operates in tandem with its companion company the Office for Metropolitan Architecture, based in Rotterdam, the Netherlands.

**[WWW.OMA.EU](http://WWW.OMA.EU)**

# MEDIA FACTS

**VOLUME** reaches an international group of young professionals with high potential of becoming the future's change makers.

## CIRCULATION



## DISTRIBUTION



## PRINT-RUN



**2500**  
TOTAL

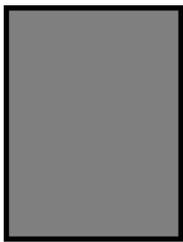
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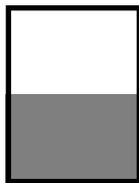
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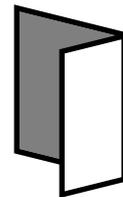
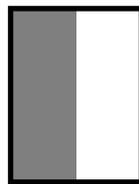
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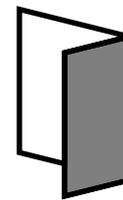
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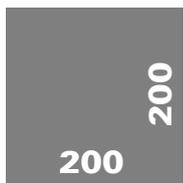
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*Pictures as .jpg, .gif, .png; animation as .swf  
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Contact us for opportunities to promote your cultural events through our social media network.

## SOCIAL MEDIA

**20K**

PAGE VIEWS PER MONTH

**11K+**

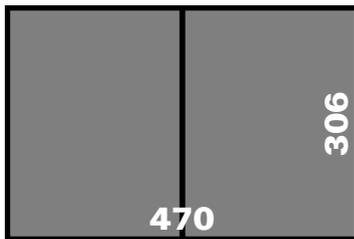
FACEBOOK LIKES

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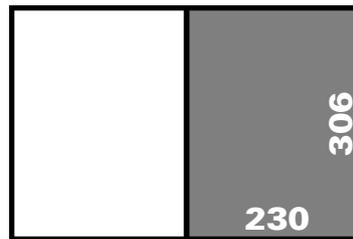
TWITTER FOLLOWERS

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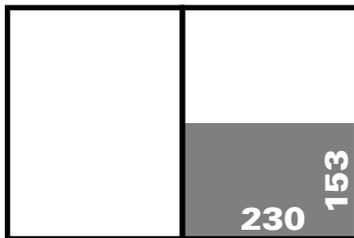
## DIMENSIONS



MILLIMETERS



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## SUPPLYING MATERIAL FOR PRINTING

Electronic documents can be sent by e-mail (attachments should not exceed 9 Mb) or uploaded to our ftp server (email us for ftp details). When sending materials, please indicate the issue of VOLUME you have reserved for and provide contact details (name of person responsible, phone number, address and e-mail).

**VOLUME**

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# **PUBLISHING SCHEDULE**

## **VOLUME #57 PLAYBOR**

Advertising deadline  
15/11/2019

Appears  
01/12/2019

## **VOLUME #57 THE BORING ISSUE**

Advertising deadline  
15/05/2020

Appears  
15/06/2020

# MATERIAL SPECIFICATIONS

We accept Apple Mac documents in Indesign.  
The document should include Illustrations (b&w or CMYK).  
Postscript fonts converted to lettershapes and no imported  
Photoshop files. Line drawings at 800 dpi. All files in one  
folder.

Illustrator CS (.eps).  
The document should include Illustrations (b&w or  
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imported Photoshop files. Line drawings at 800 dpi.

PhotoshopCS(.tif)  
300 dpi at 100%, b&w or CMYK.

Greyscales and CMYK always 300 dpi. No RGB PDF files  
should be 'certified' PDFs with position markers and all  
fonts embedded.

## SEND MATERIAL TO:

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**INFO@ARCHIS.ORG**

**+31 6 2902 2167**

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Tech is pushing, but who's driving?



**50** BEYOND BEYOND  
Goodbye Beyond, welcome...



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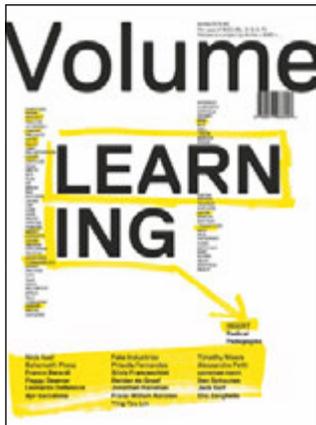
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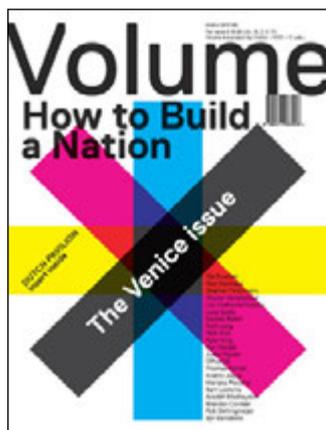
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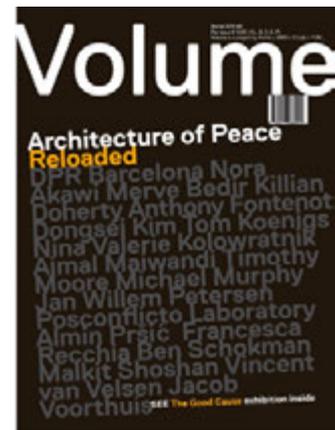
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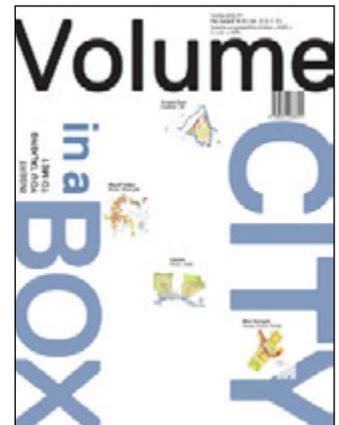
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Kicking the dead horse



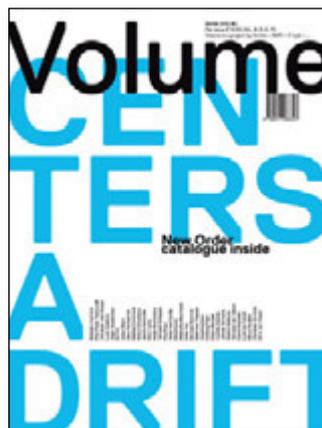
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**33** **INTERIORS**  
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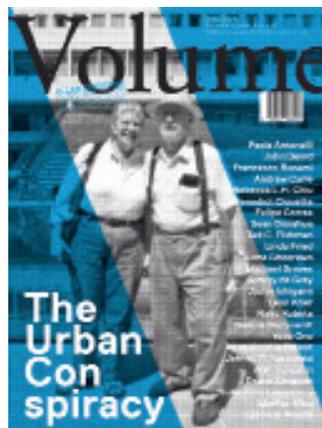
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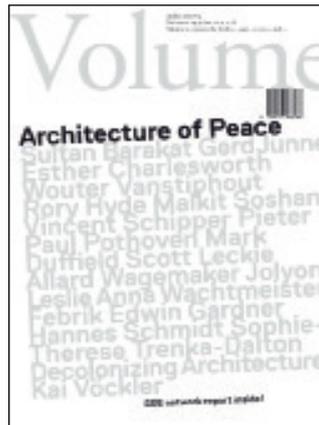
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When things start talking back



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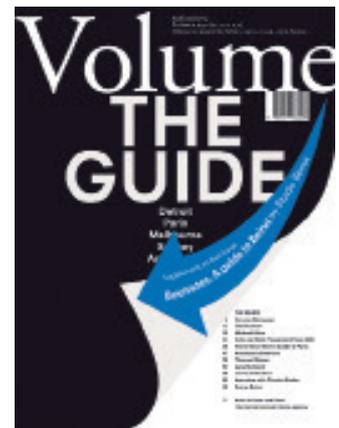
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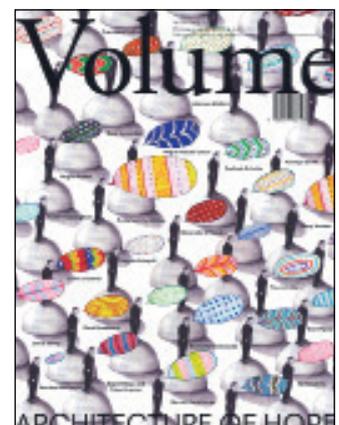
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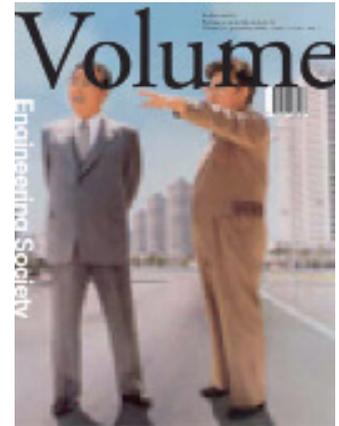
SOLD OUT



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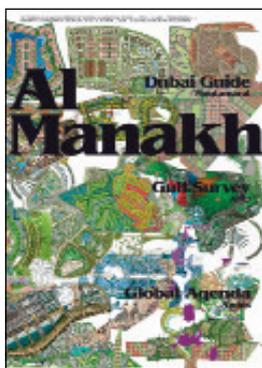


**SOLD OUT**

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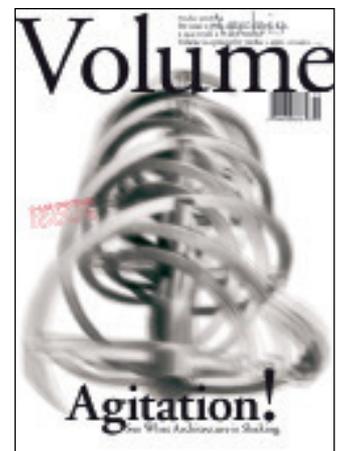
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Architect's ambition in a landscape of misguided purpose



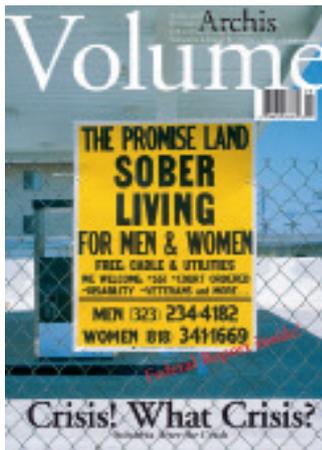
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**11 CITIES UNBUILT**  
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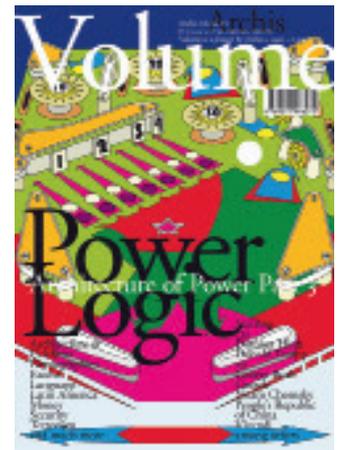
**AGITATION**  
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**9 SUBURBIA**  
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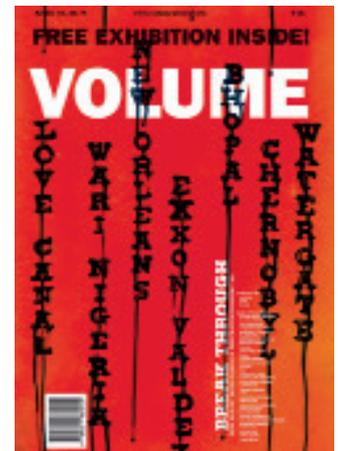
**7 POWER LOGIC**  
On architectural thinking as foundation of power structures



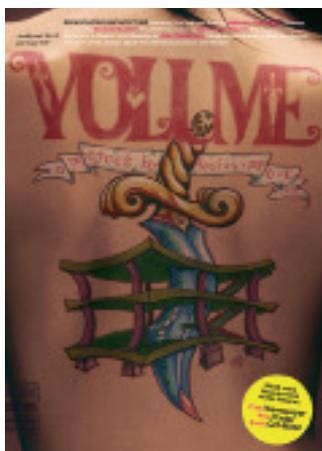
**6 POWER 2**  
Power at the scale of the building



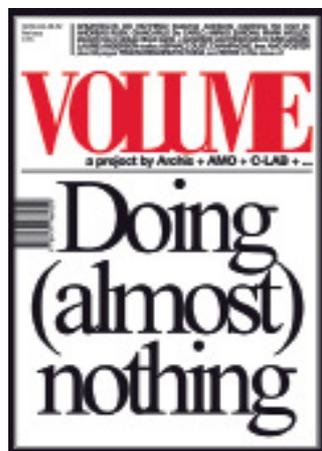
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A photographic essay on power and architecture



**4 SHAREWARE**  
Exhibition of ideas to break through architecture



**3 BROADCAST**  
On methods and potentials of broadcasting architecture



**2 DO LESS!**  
The architectural Will and how to decide on the right dose



**1 BEYOND**  
On going beyond the office, the school, and the magazine

**BECOME  
PART**

**OF**

**VOLUME'S  
NETWORK!**